

## **GROUP COACHING**

## "If you want to go fast, go alone, if you want to go far, go together".

## - African Proverb

Group coaching is when all the members in that group have the same goal. It could be a team wanting to achieve a particular outcome within a set time frame and works well for organisations going through lots of change with tight deadlines. It also creates constructive change and stimulates a culture of ongoing learning. For individuals within the group they improve trust and collaboration with each other which promotes curiosity and strategic thinking. We work with our Agile and Inclusion framework as part of our Group Coaching approach as it incorporates I-Cubed's values of Intelligence, Imagination and Inclusion.

## **AGILE VALUES** + I-CUBED VALUES Seeking balance by taking into account multiple perspectives, applying emotional intelligence Individuals & Interactions and actively listening while developing strong connections with people. Advocating for representation of black individuals Working and those from diverse backgrounds facilitating different perspectives to make products stronger. OVER Working to create an environment of inclusion Customer where innovation with imagination thrives and Collaboration views, beliefs and values are integrated. Welcoming the road less travelled by constantly Responding to and consistently recognising and redistributing Change wisdom, challenging the status guo and encouraging new ways of working.